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“ Release the WONDER inherent in the material. ”

CLIENTS



AWARDS & RECOGNITION



LONDON INT'L AWARDS

IRISH INT'L ADVERTISING AWARDS

INT'L AUTOMOTIVE ADVERTISING AWARDS

COMMUNITY

PROJECT OPEN HAND

52ND STREET PROJECT

PROJECT HAPPY

EDIBLE SCHOOLYARD ACADEMY

Profile

My love of storytelling eludes explanation, so I express it in my work. Over 25 years of aesthetic precision, team leadership, and collaboration in film/video. My specialty is developing creative ideas and bringing them thoroughly to fruition.

Recent Projects

- “Barry and Joan” feature storytelling documentary.
- “Stroll Down Penny Lane” Behind the Music of the Beatles.
- Moab Music Festival. 25th Anniversary Video.
- “Ladyhunters” narrative feature documentary.
- “Late Night with Leonard Bernstein” promotional video.
- “The Shining” trailer for Minneapolis opera version of Stephen King’s story.
- Course Creator/Instructor: “Film Appreciation from the Editor’s Perspective.”

Professional Experience

INDEPENDENT FILM AND VIDEO EDITOR

2004-NOW

Support the creative development and provide storytelling film editing for narrative, documentary, and human interest projects. Fine-tune scripts and direct interviews. Supervise postproduction teams.

Edited feature “Love Ludlow,” Audience Award Runner-up at Sundance 2005.

SENIOR FILM EDITOR MACKENZIE CUTLER, NEW YORK

1997-2004

Developed and executed storytelling vision. Balanced creative and strategic needs for multi-million dollar global tv ads. Attracted and cultivated new client relationships. Trained junior editors and assistants.

FILM EDITOR FIRST EDITION/COMPOSITE, NEW YORK.

1994-1997

Edited national tv spot campaigns maintaining creative integrity as well budget accountability. Hosted client dinners, events, and movie screenings.

ASSISTANT FILM EDITOR FIRST EDITION/COMPOSITE, NY

1992-1994

Coordinated scheduling, client services, research, and all communications while taking initiative to develop creative skills.

Education

BA Molecular Biology/French, Columbia University.

Two-Year Drama Program, American Academy of Dramatic Arts, New York.

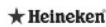
Skills

Creative	→	Storytelling	Defining Needs	Vision Crafting	Problem solving
Leadership	→	Idea generation	Public Speaking	Teaching	Negotiating
Video	→	Premiere Pro	Avid	Motion	Media Encoder
Design	→	Photoshop	Illustrator	After Effects	Resolve

ERIC POMERT



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AWARDS & RECOGNITION



Eric started out as a theater and film kid. At an early age, his parents exposed him to the works of great narrative directors, including Hal Ashby, Mike Nichols, Lina Wertmüller, and François Truffaut.

A senior editor and postproduction producer, Eric is a specialist in humor and music, and worked as a major brand tv commercial editor for 15 years before starting narrative work with his first feature "Love, Ludlow," the runner-up for the 2005 Sundance Film Festival Audience Awards.

A New Jersey transplant to California where he lives with his wife in the Bay Area, Eric has worked in high-end broadcast production and postproduction since 1990.

In addition to a slew of short films, he has edited hundreds of commercials and promos for clients including Mercedes Benz, Heineken, Diet Dr Pepper, and Puma. His spots have won awards at the Cannes Film Festival and the British International Advertising Festival, and have aired on the Super Bowl and around the globe.

Eric has collaborated as an Editor and Producer with top directorial and technical talent including the Oscars Awards team, and he has had the pleasure to work on projects featuring stars such as Will Ferrell, Usain Bolt, Barbara Walters, the Backstreet Boys, Rob Corddry, Mike Myers, Paul Simon, Lauren Bacall, and Paul McCartney.

Current projects include the features "Barry and Joan", "Ladyhunters" the multimedia musical "Stroll Down Penny Lane," and promos for "Late Night with Leonard Bernstein," and the Moab Music Festival.

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